

CSIR-IITR participation at Eat Right Program



Mrs Sanyukta Bhatia, Mayor of Lucknow, inaugurating the function by lighting of lamp

CSIR-IITR organized “Eat Right” event as a part of FSSAI 'Swasth Bharat Yatra,' on January 02, 2019. Mrs Sanyukta Bhatia, Mayor of Lucknow, was the Chief Guest of the function and inaugurated the event. Professor Alok Dhawan, Director, CSIR-IITR, welcomed the gathering and emphasized that food is an essential part of human well-being and health. In her remarks, Mrs Sanyukta Bhatia stated that ensuring quality food to people for keeping them healthy is very important since street food plays a major role in food culture in our country and many people are not aware what they should eat, when and where to eat.

The 'Eat Right India' movement is an initiative of the Food Safety Standards Authority of India (FSSAI) which is aimed at mass mobilization of both supply-side and demand-side interventions to change the way India eats. The FSSAI in partnership with the National Association of Street Vendors of India (NASVI), Delhi State Food Safety Department, NDMC, IGNSA (Ministry of Culture) and Tasting India Symposium, has organized the 'First National Eat Right Mela' during December 14-16, 2018, at Indira Gandhi National Centre for the Arts, (IGNCA), India Gate, New Delhi. CSIR-IITR participated in this event and displayed and demonstrated four technologies at its stall, namely, Oneer-water purification unit, argemone oil and mustard oil adulteration kit and milk adulteration kit. Eat Right Mela provides the platform to know everything about safe food and healthy diet. The main highlight of the event was that various street



Dignitaries on the dais (L-R): Dr Nirmal Gupta, Dr Harmesh S. Chauhan, Mrs Sanyukta Bhatia, Professor Alok Dhawan



food vendors from different parts of the country attended and participated in this event. As part of the initiative, FSSAI has already launched the 'Swasth Bharat Yatra which is perhaps the world's largest and longest public outreach programme of its kind. It has been launched with the aim of engaging with people in the remotest parts of the country on safe food and healthy diets. The three day mela provided a complete food experience for the entire family to know everything one needs to know about safe food, healthy diets including tests for adulterants, health and nutrition benefits of different types of food, dietary advice by experts and many more things. About 700 people visited CSIR-IITR stall and appreciated the work carried out and technologies developed on safe water and food by CSIR-IITR. The Chairperson of FSSAI, Mrs Reeta Teatota, Dr Dinesh Sharma, Deputy Chief Minister, Uttar Pradesh, Ganesh Kandwal, Food Safety Officer, Uttarakhand State and few Food Safety Officers from Chandigarh State Authority also visited the CSIR-IITR stall. Anganwadi (Rural child care centre) also showed interest in installing water purification unit, Oneer developed by CSIR-IITR, at their centres across India. Many other start-ups also showed interest in technologies developed by CSIR-IITR.

► Professor Alok Dhawan presenting pamphlets in hindi published from CSIR-IITR to Mrs Sanyukta Bhatia



Professor Alok Dhawan, Director, CSIR-IITR receiving the certificate for National Reference Laboratory, FSSAI from Dr Harsh Vardhan, Hon'ble Union Minister of Science & Technology, Govt. of India

